

REGENT
DANNEVIRKE'S HISTORIC CINEMA
EST. 1918



DANNEVIRKE REGENT CINEMA INCORPORATED



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<u>Dannevirke Regent Cinema Incorporated Society.</u>	03
<u>The Organization</u>	04
<u>The Cinema</u>	05
<u>We Need You</u>	06
<u>Our Plan</u>	07
<u>Price List</u>	08
<u>Future Plans</u>	09
<u>How to Donate</u>	11



Mission Statement

To inspire, inform, educate and involve community and cultural groups through the universal language of the arts and to serve as a cultural and educational resource for all the community.

The Dream	To restore and preserve the heritage site known as The Dannevirke Regent Cinema, and to use the cinema to serve the community by educating and encouraging people in the art of film, from the past, as well as current "Blockbuster " movies. To be a venue for families and our community to use.
The Leadership	Run by an elected Committee of 15 members (availability of up to 18), with an executive of President, Vice President, Secretary and Treasurer, and 14 committee members.
The Competitors	There are currently 5 cinemas operating within a 50 km radius, the nearest being at least 40 minutes away by car.
The Financial Status	Our current revenue streams are the sale of tickets, candy bar sales, Big Screen advertising, funding grants and private donations.
Future Plans	We have recently completed upgrading the Heating and projection system, complete with 5.1 surround sound and speakers. We have a P.A. system with 2 cordless microphones for the ability to hold conferences or meetings. We are currently planning future goals for the cinema.

Our Committee
2025/2026

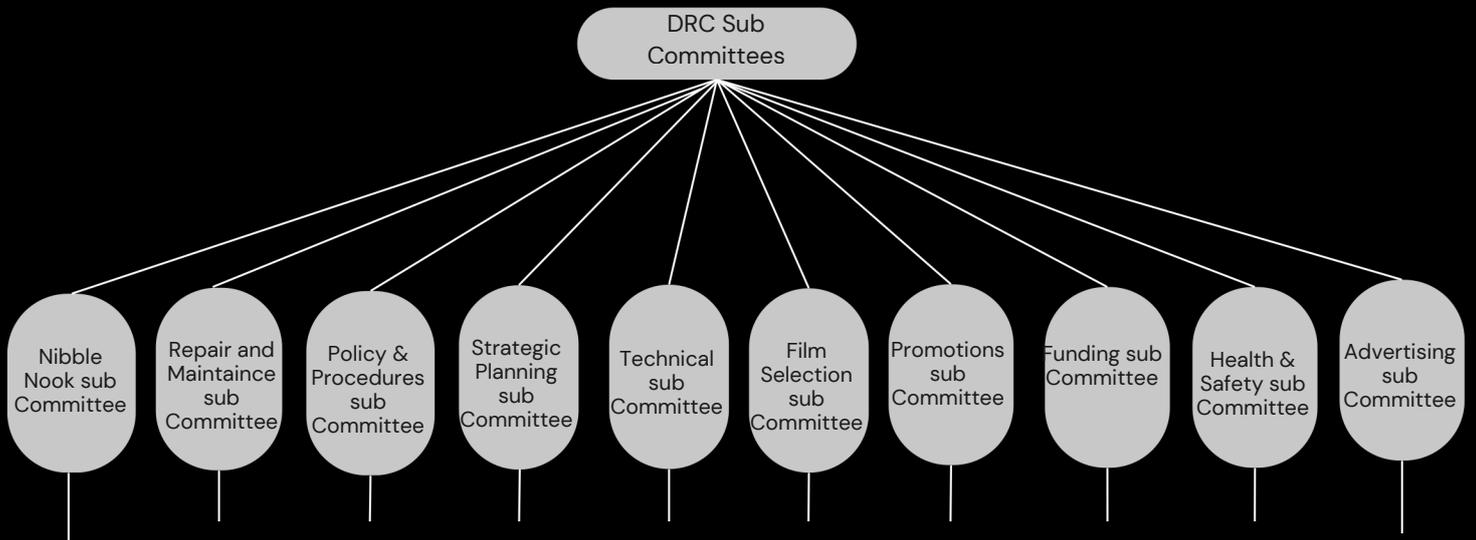
Trevor Moore
President

Vacant
Vice President

Kim Rowe
Secretary

John Rowe
Treasurer

Clare Green, Robynne Cload, Denice Speedy, Alex Rowe, Brian Wilson, Keith Rowe, Mark Cammock, Caroline Gyde, Marion Cheer, Esra Kitchen and Michelle Gregory



KEEN TO VOLUNTEER?

Due to an increase in sessions & attendance, we are on the hunt for more Volunteers to join us at The Regent.

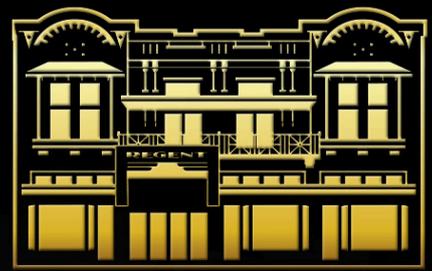
We are 100% run by local Volunteers who are passionate about our Community & our beautiful Cinema.
We would love to hear from you!



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About Dannevirke Regent Cinema. In 1918 the local business community raised funds for, and built, a cinema to bring the latest entertainment to the residents of Dannevirke. The building suffered earthquake damage in the Napier earthquake and was restored to continue its purpose.

Several changes in name and ownership occurred over the years, and in 2012 the doors closed indefinitely. In 2021, The idea was put to the community about the possibility of reopening the cinema to the public. A group of dedicated people set about the task of reopening the cinema.

Due to the demise of 35mm film being used as industry standard, a digital system needed to be sourced. Subsequently, enough money was raised to upgrade the power and ventilation system and purchase a Digital Cinema Protocol (DCP) projector and server, with a Dolby 5.1 surround system.

The existing speakers in the cinema were unsuitable for the new sound, so we sourced a set of speakers, and our volunteers installed them over several weeks. They were then connected and balanced by our Cinema Audio visual specialist, based in Auckland. This has been a huge team effort resulting in our ability to present box office movies at the same time as national cinema chains.

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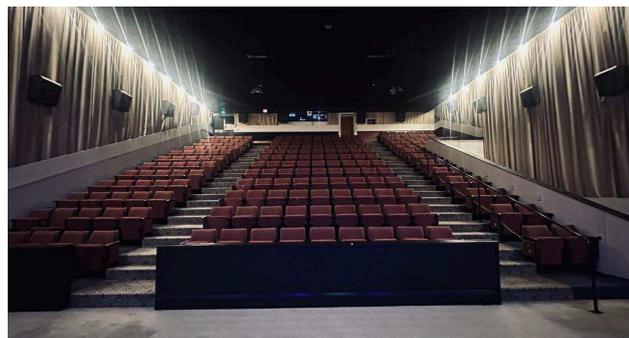


Dannevirke Regent Cinema Inc. was formed in 2022 and consists of an elected committee supported by a group of dedicated volunteers. People can become a financial member by paying an annual subscription, and we are wanting to grow the membership, and offer membership discounts and loyalty schemes. Our motto, "Run by the Community, for the Community"

We obtain screening rights from film distribution companies, The film industry uses a system called "DIGITAL CINEMA PACKAGE" which comprises of a digital projector, computer server system with internet connection, and a sound system for high quality audio.

Our progress, so far, is to have installed a heat pump system for the comfort of our customers. We have upgraded the projection room power system, and projection window, to allow the installation of a new DCP projection system and sound system, which means we are now compliant with Industry standards, allowing us to present new release movie to our public.

Our long-term plan is to secure the future of the Regent Cinema building and renovate it to its full grandeur, enabling the showing of movies into the 21st Century. The more businesses that could help, then the ability for us to achieve and even surpass this goal would be possible. As there are many other projects in the cinema that will eventually require attention, any surplus would be directed to these. Are you as a business owner or individual, willing to help us by having your business advertised on our big screen at competitive rates? We are looking at ways of recognizing the generosity of firms and individuals. We are constantly upgrading areas of the cinema and seeking donations or other support. We are open to any suggestions or ideas you may have, please approach us with these ideas.



New Christie DCP projector and Dolby 5.1 surround sound system, complete with 12 surround speakers

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Our Roadmap to Success

Our aim is to maintain a local cinematic experience for the community,

Preserve the future of the Historic building.

Provide a cost effective, welcoming, comfortable environment for the community.

Provide a wide selection of films to cater for all age groups and cultural interests.

Currently we run a Nibble Nook, so people can purchase snacks at an affordable price.

We also wish to maximize the potential of the venue by offering it to community groups and the general public for cultural events, including, but not limited to, fundraising for the community and worthy charities.

Product - Dannevirke Regent Cinema, our Heritage cinema a place of history with many stories, showing Movies and selling snacks, as well as a function venue for business and community events and fundraisers. We offer local and national businesses advertising opportunities on the big screen, either by approaching the cinema direct, or through our advertising partners at Screen Vistas.

Pricing -An affordable experience for all the family and a first choice for community groups for fundraising opportunities.

Promotion - Currently found on Facebook, Instagram and on Dannevirke radio.

We have a web page to promote ourselves www.dannevirkemovies.co.nz.

Place - 84 High Street Dannevirke, near to Cafes, Restaurants, accommodation and shopping.

With amenities, such as a picturesque camping ground, a deer park and aviaries, as well as a children's playground, and heated indoor aquatic centre, located nearby.

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TICKET PRICES

Preschool (0-3)	FREE
Children (4-12)	\$5.00
Students (13+)	\$12.00
Adults	\$15.00
Seniors (65+)	\$12.00



MOVIE SESSIONS



Monday	Closed
Tuesday	1:00 pm
Wednesday	1:00 pm
Thursday	7:00 pm
Friday	7:00 pm
Saturday	7:00 pm
Sunday	1:00 pm & 4:00 pm



Eftpos Available



www.dannevirkemovies.co.nz



Connecting with our community

DRC currently have a long-term lease agreement of the cinema auditorium and the lobby area with the current building owner. The future ambition of DRC would be to be able to purchase the building complex, and to raise the funds needed to restore and protect The Regent for future generations.

We want to preserve its history into the future. To do this we need dedicated supporters and volunteers. Retaining a cinema locally, means there is no need to travel outside the town to go to the movies.

The cinema has attracted people to the town as a destination to attend classic and the latest blockbuster movies, and by doing so, financially benefit other businesses such as cafes, restaurants, shops, accommodation and other local attractions that they may visit.

The cinema offers an experience of being absorbed into the narrative with sight and sound, completely enveloping senses from distractions.

The Regent is a significant building located in the centre of the shopping precinct, a heritage building of significance with a rich history stretching back over 100 years.

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100% Run by volunteers in the local community

84 High Street, Dannevirke

Contact us for
further enquiries

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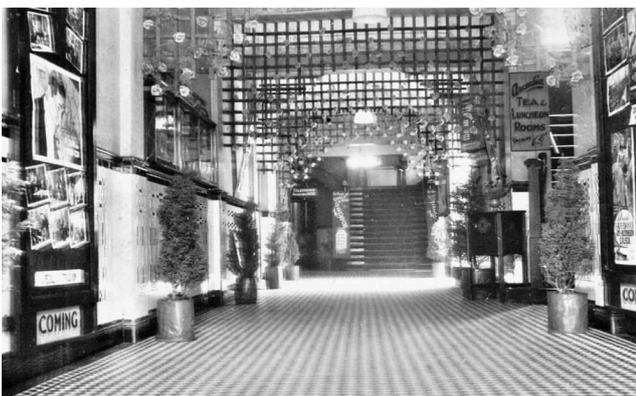
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How to help us

You are welcome to contact Trevor to discuss the progress we have made so far.
Email:- dvkeregentcinema@gmail.com or
Phone:- Trevor Moore (President) 027 339 7200

We would gratefully accept any donation (large or small).
Please see the attached donation form. If there is a particular project you are
interested in, you are welcome to contact us to discuss this.
We appreciate and thank you for taking the time to read this proposal.



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